

# A Breakthrough Technology for Adapting to Climate Change !

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If you were told there was a machine that can:

- Reduce cooling & heating costs and peak energy loads
- Reduce **stormwater** runoff & Combined **Sewer Overflows**
- Clean the **air & water**
- **Double** investments in local economies
- Provide local **jobs**
- Increase **property values**
- Improve **public health**
- **Sequester carbon**
- Get *better* over time

**Would you want one??**





\*DCR hires local foresters and crews  
-approx. 100 new jobs

\*80% of trees in yards located w/ forester and resident

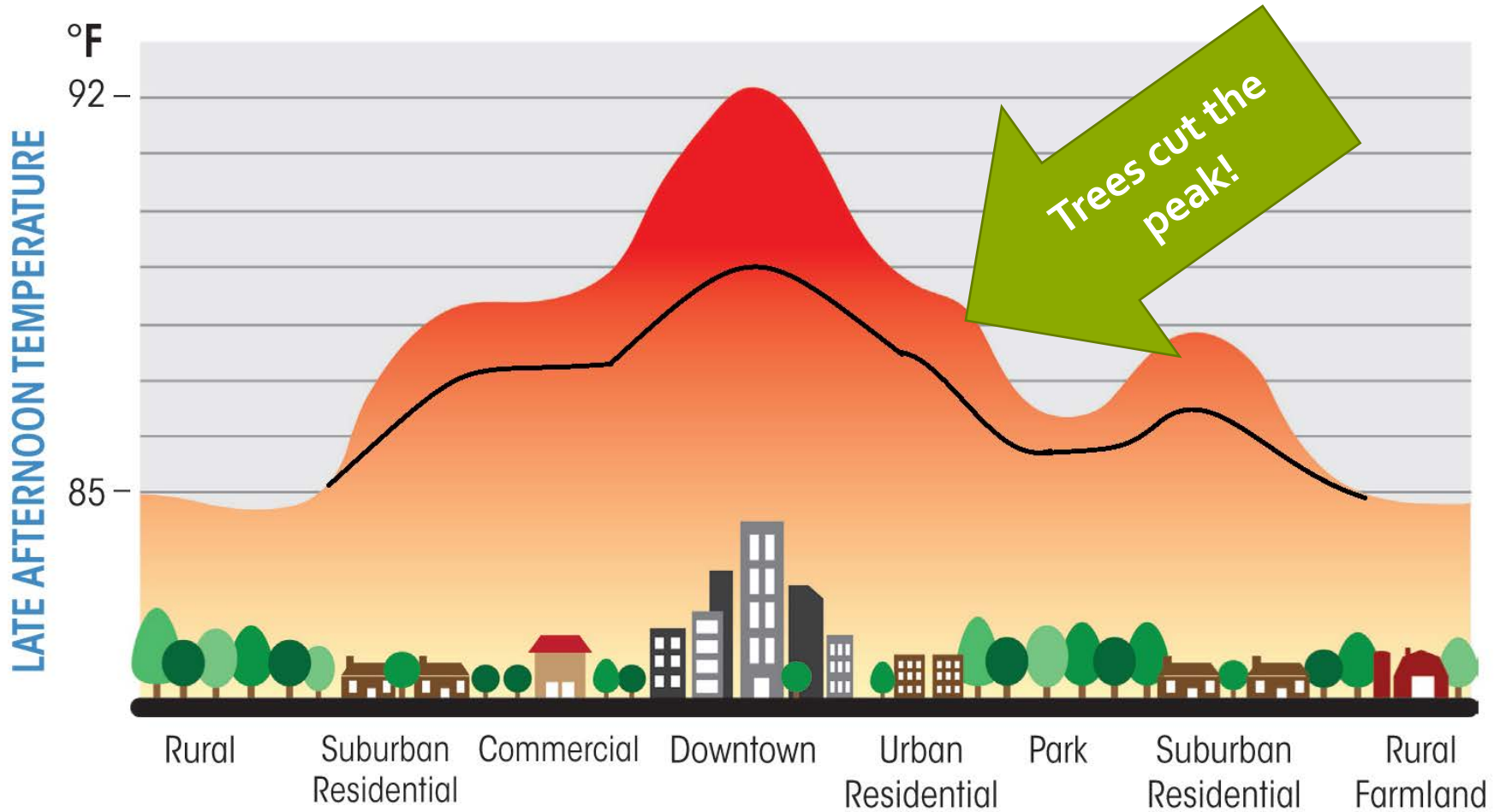
\*20% on streets working w/ city DPW's

\*Outreach by local non-profits and DCR

\*Watering by residents, DCR, non-profits and City DPW's



Urban Heat Island: the peak in peak load - UMass study predicts days over 90 degrees will increase from 11 to 90 per year in Boston by 2070.



# Actual Energy Use Studies: MA and MN

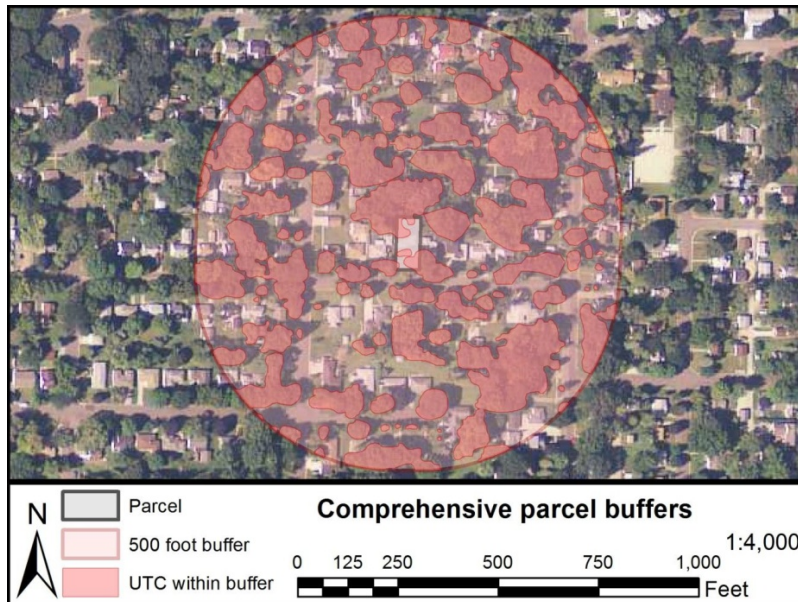
- Tree canopy brings greatest benefits when established over a **neighborhood area**, by lowering wind speeds, providing shade, and reducing summertime air temperature.

**Canopy increase : energy savings**

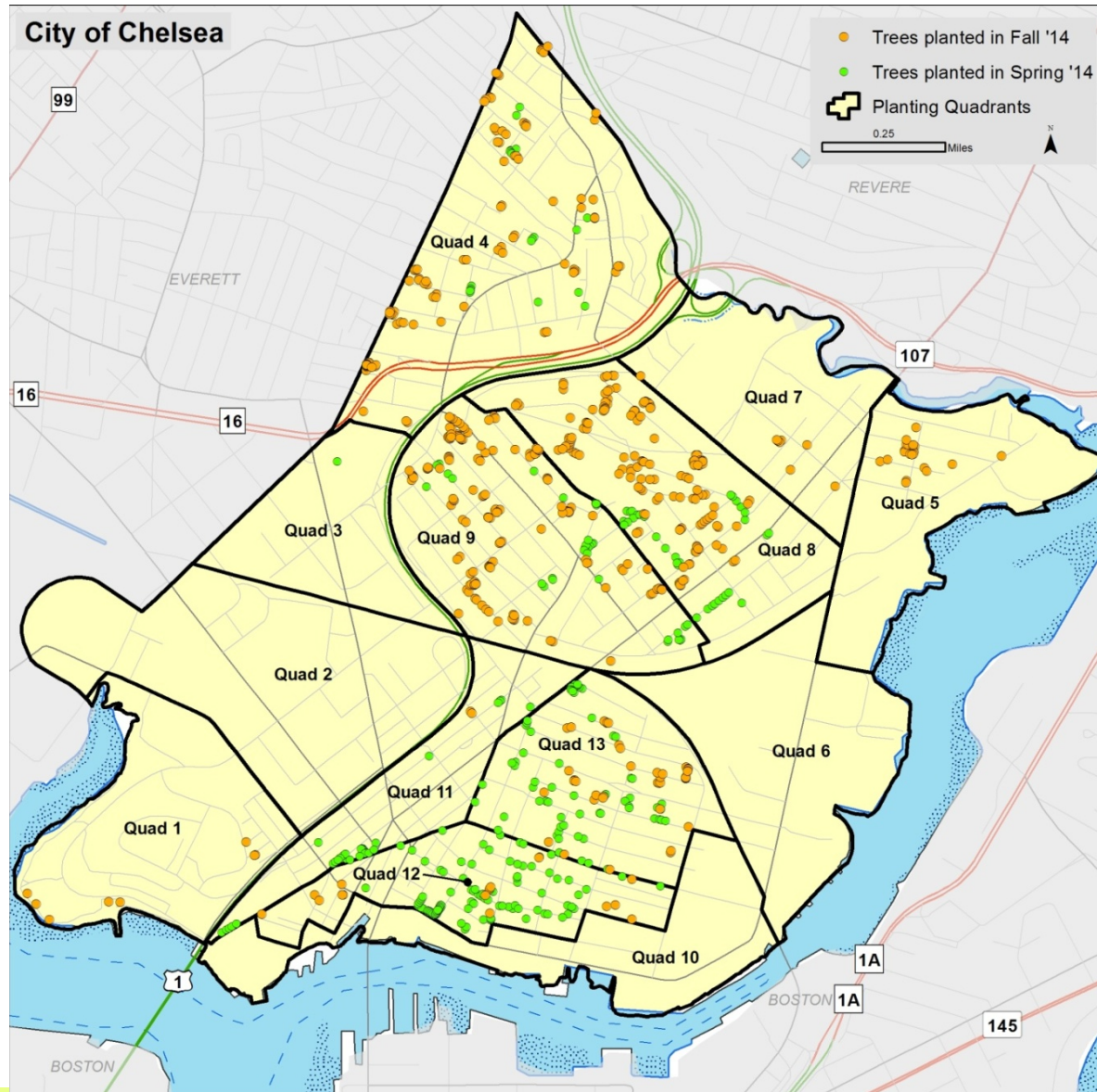
**HEAT SAVINGS: 1% new canopy =1.1% savings**

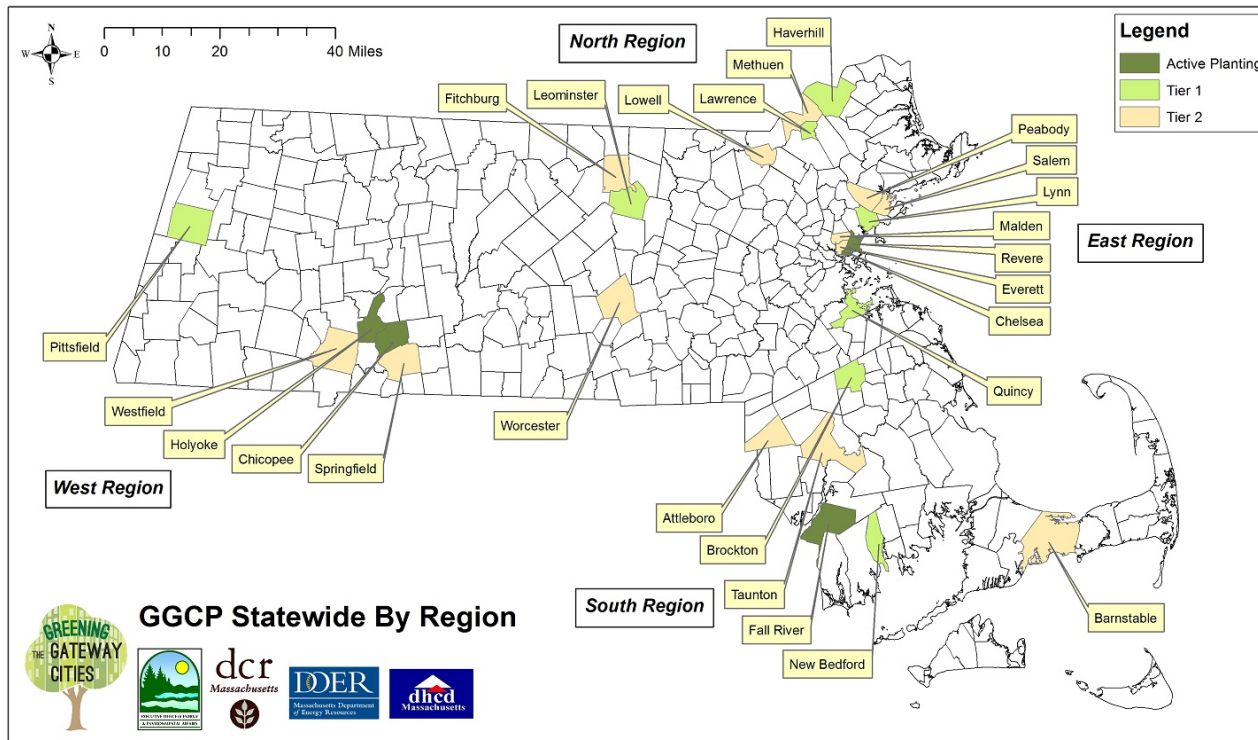
**COOLING SAVINGS: 1% new canopy=1.9% savings**

- The whole neighborhood benefits!

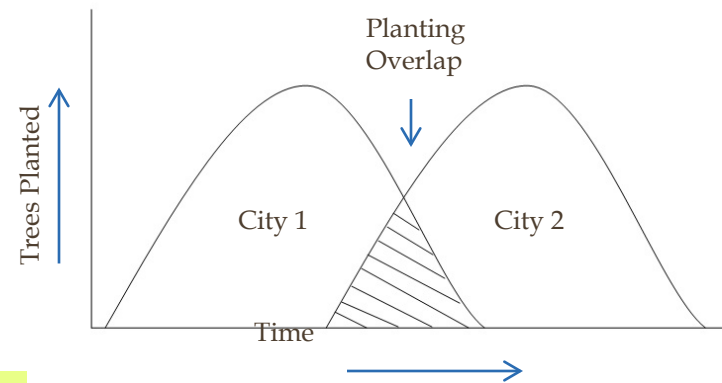


# A tree within 50 feet of where 5,000 people live! Recent phone survey shows many social benefits





- Expanding to 13 cities in 2017!
- Over time, planting crews will move to adjacent cities to allow for overlap. This will minimize downtime and provide a more consistent level of tree plantings

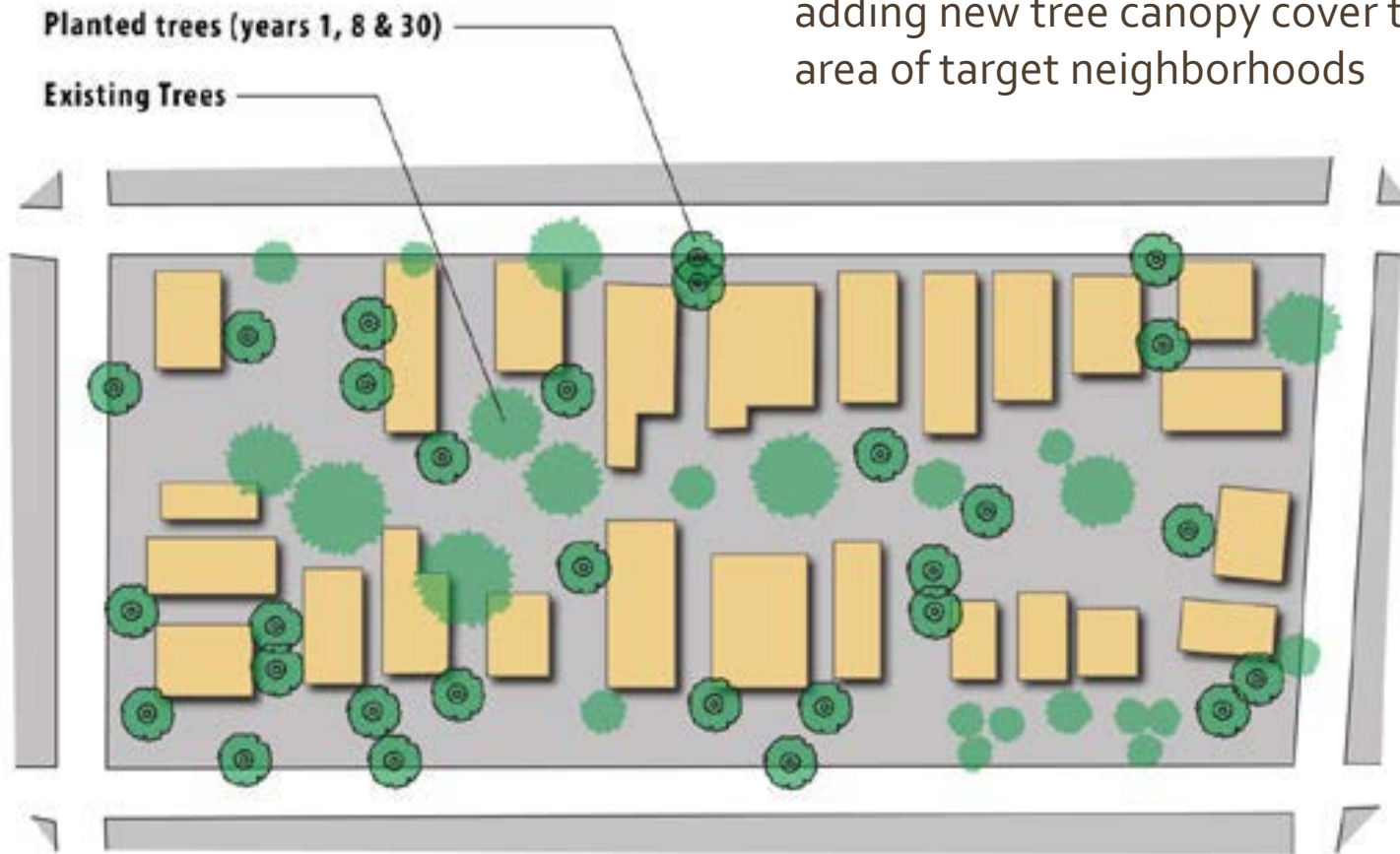


10 trees per acre...1% in 8 years

10% in 30 years

### Greening the Gateway Cities:

Planting new trees in low-income neighborhoods in Gateway Cities. Goal of adding new tree canopy cover to 5- 10% of area of target neighborhoods



**Figure 4. Tree Plantings on a Representative Block (approx. 3 acres)**

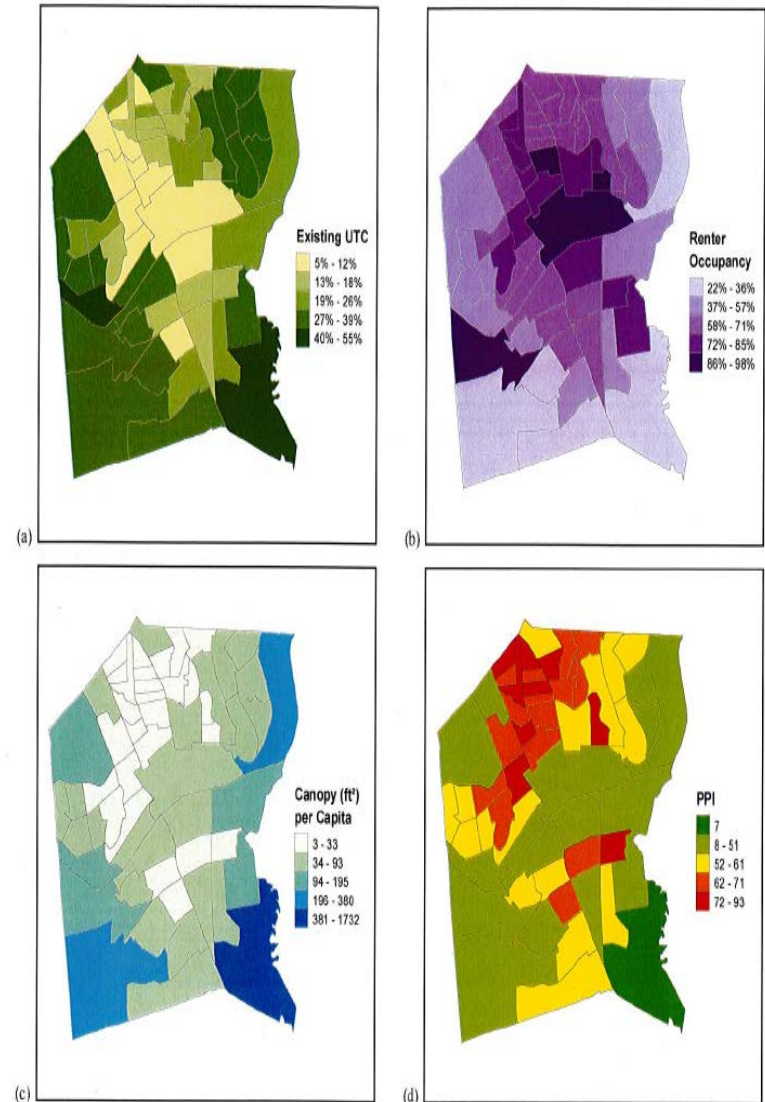
# Tree planting: Why Gateway Cities?

## Big *opportunity* for savings

- Old, tall, poorly insulated houses
- Dense residential areas
- Low existing canopy cover

## Big *need* for savings

- High poverty rates
- Large minority & immigrant population
- Large renter population
- Limited municipal resources



## Improving GGC for a Changing Climate:

\*Expand nursery tree offerings for climate-adapted species and market these trees to residents;

\*Focus on meeting tree density goals in 3 cities with UMass weather monitoring and at large public housing communities;

\*Expand outreach capacity to exceed tree density goals – the key limiting factor is phone calls!

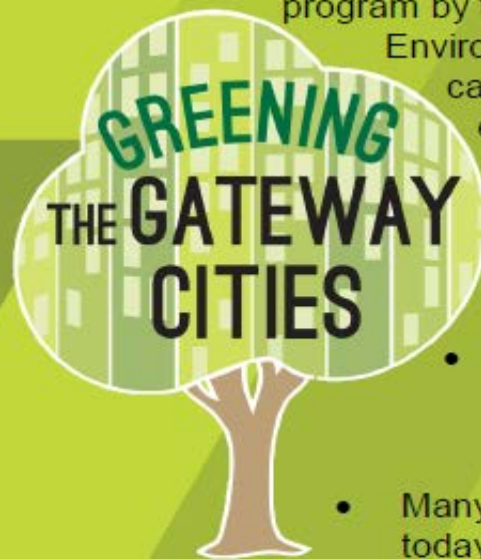
\*Strive to find cost-efficient ways to plant within paved areas to reduce Urban Heat Island and stormwater runoff;

\*Explore carbon off-set programs for tree carbon AND energy saved.

WOULD YOU LIKE A TREE PLANTED  
IN YOUR YARD **FOR FREE?**

For more information contact  
Chelsea Collaborative & DCR at:

**617-626-1459**



- This area has been selected as part of a pilot program by the MA Office of Energy and Environmental Affairs to increase tree canopy cover and reduce home energy use for heating & cooling
- A Forester will visit your home or business & recommend trees
- Trees will be up to 6ft tall and are planted for you by trained professionals
- Many types of trees are available, call today while they last!

Program made possible by a partnership between:

